

UND Community: Climate and Culture Workgroup: Meeting Notes – May 12, 2022

Agenda Item	Discussion	Questions/Ideas/Action Items
<p>SWOT and Open House Update</p>	<ul style="list-style-type: none"> • Group members unable to join the first meeting introduced themselves. • Revisited the timeline for the workgroup. Last meeting, we worked on the SWOT. On May 4 had an Open House where we discussed virtual ways in which we can share experiences; how we can do online outreach and community engagement events. • We are still in the discovery phase of our work; at end of summer, we will give a report for the Strategic Planning committee of considerations. • 7 working groups meeting looking at themes for the planning process. 	
<p>Community Inventory</p>	<ul style="list-style-type: none"> • So many great things happening on campus, and beyond our physical borders. Think about things that UND is doing to engage with one another: <ul style="list-style-type: none"> ○ Youth Summer academic Programing (Campus/activities) ○ Youth Athletic Programming ○ School Visits/Activities during the school year <ul style="list-style-type: none"> ▪ Admissions events ▪ Science and engineering fair and robotics competition ○ Cultural events for public: <ul style="list-style-type: none"> ▪ Feast of Nations and Wacipi Time Out ○ College related events ○ Educational/SME events for the public <ul style="list-style-type: none"> ▪ Writers Conference ○ Athletic Events <ul style="list-style-type: none"> ▪ UND athletic events and summer camps. The Visitor’s Center does a great job promoting our events. ▪ Tailgating, homecoming, parades- goes together with athletics. ○ Alumni Events <ul style="list-style-type: none"> ▪ Try to list all Alumni events on website. Every summer we host Champions Club golf tours (in conjunction with Athletics). For Homecoming we have a number of activities. This year will be a downtown Pep Rally along with community partners downtown. Networking and engagement events ○ Community Service Activities <ul style="list-style-type: none"> ▪ Opportunities for tour groups that come to campus ▪ English 130: asks students to identify local problems and propose solutions. An ‘ideas board’ of problems that we’re trying to solve. ▪ Accelerate to Industry (A2i) where Graduate Students are placed in the community. ▪ Students participate in a coordinated way in the Big Event. ▪ Clothes Line Project 	<ul style="list-style-type: none"> • Themes: where are UND’s strengths where we bring people to us (host or sponsor) and how we go to others as a participant. We can now do many things in person and virtually. • Students come to campus looking for these things, but we don’t always have a lot of options to offer them. • Things to think about: how do you bring community onto campus but also our students into the community? • How do we encourage faculty and staff to get involved in the community? Especially in January and February it is hard to get to know people and get involved. Part of a good work/life balance.

	<ul style="list-style-type: none"> ▪ Program in the library: http://blogs.und.edu/und-today/2021/10/major-grant-will-support-digitization-of-tribal-histories-languages-and-teachings-in-north-dakota/ ○ Visit Greater Grand Forks: calendar of events that is open for people to add to. We are always on the look for things happening in Greater Grand Forks. Work hard to promote these events. We feed events into the ND and MN Tourism boards. Have an event funding program and provide a wide variety of things they can do to help with events. • Theater and Music events at UND that are open to public. • Programs on campus that provide services to children, family, and adults. Reading events (summer reading program), counseling, therapy, student teachers and other work integrated opportunities (any student/community interaction)-pockets of opportunities that are not always well known. • Campus traditions and trying to get new members involved in campus community. Create a sense of belonging. • MLK and Opening of Art Collections (at Empire) • UND offering expertise in professional training for community and industry. <ul style="list-style-type: none"> ○ Workshops and Conferences • UND Archives such as special collections in CF, Natural History, Core Samples library biology, etc. Potential for more use by wider audience. 	
<p>Continued the SWOT Analysis and small group exercise</p>	<ul style="list-style-type: none"> • Youth Activities <ul style="list-style-type: none"> ○ Would be good to centralize this (better for parents and for the people that are organizing these) ○ Centralize funding for sponsoring events (corporate sponsorships). May be due to UND budget model change ○ Discussed older generations and what we can offer to them • Alumni Engagement <ul style="list-style-type: none"> ○ Need for clear definitions on how we define 'community' for purposes of our work. Is this just local or further away? ○ Need for tab on website for community members- landing place ○ The Osher Lifelong Learning Institute. Ways for community members or alumni to come back and engage ○ Lack of consistency to engage alumni (some of Hall of Fames and others may not event send a newsletter) ○ Is there a better way to recruit and recognize legacies? ○ Need to get out of Grand Forks more to engage/seek out alumni and community across the state more- area to improve on. • Community Service <ul style="list-style-type: none"> ○ Service learning and defining what service learning is. How can we have centralized place for this? ○ Every school has bulletin board, but not one place where students can figure out how to get involved in the community. 	<ul style="list-style-type: none"> • Groups broke into small groups and collected ideas.

	<ul style="list-style-type: none"> ○ Website can be more up to date with ways to get involved. Probably lots more of these things happening than we are even aware of so how we highlight these things more? ● UND Pride/Uniqueness <ul style="list-style-type: none"> ○ Traditions and how people learn about traditions. Formal and informal traditions. How can you think about involving your whole community in these traditions? Also, how you start a new tradition? ○ Creating opportunities to interact. Creative ways to visit campus ○ Athletics being important part of campus culture. Potato Bowl- lots of community connection. ○ Opportunities to continue and deepen engagement 	
Next Steps:	<ul style="list-style-type: none"> ● Will start to look at emerging themes and possible focus groups. ● Next meeting will have better idea on definitions, focus groups and what some of the other workgroups are doing that has been successful. 	If you have ideas for focus groups let Chairs know.

In attendance – Elizabeth Bjerke, Jill Novotny, Brooke Conlin, Julie Rygg, Brittany Dvorak, Erik Fritzell, Cassie Gerhardt, Wendelin Hume, Barbara Kitko, Jacob Koonce, Dale Lennon, Nikki Massmann, Shilo Virginia Previti, Jennifer Swangler, Faith Wahl, Deborah Worley, Jennifer Stoner, Stephanie Christian, Anna Clark, Taylor Hanson Wald, Amanda Moske